



Hire Wire

A newsletter from Think Beyond the Label®



December 20, 2013



Our very best wishes for safe and happy holidays from Think Beyond the Label! Here's our December Hire Wire, the monthly newsletter that keeps you on top of disability employment news, events, and happenings at Think Beyond the Label. You signed up on our website, ThinkBeyondtheLabel.com, to receive periodic updates. Thank you for subscribing. We'd like to update you on this month's news and as always, we encourage you to check out our online resources like our return on investment calculator, the [Hire Gauge](#); our blog, [Hire Learning](#); and our latest [Success Stories and Smart Hire](#). Please visit us online soon and be sure to stay in the loop with Hire Wire.

-The Think Beyond the Label Team

Leading Employers to Recruit Top Talent at 2014 TBTL Online Career Fairs



ONLINE CAREER FAIRS
RECRUITING WORKERS WITH DISABILITIES NATIONWIDE
MARCH 5 • MAY 21 • JULY 30 • OCTOBER 22



Global employers look to connect to more qualified workers with disabilities in the new year

Following the success of this year's virtual career fair series which brought 29 companies together with Think Beyond the Label's community of qualified job candidates with disabilities, industry-leading organizations - like Aetna, Wells Fargo, KPMG, IBM and Qualcomm - have signed on to recruit at [Think Beyond the Label Online Career Fairs in 2014](#). This year's events connected businesses to 1800+ registered job seekers with disabilities and facilitated more than 1200 conversations between job candidates and employers. Just like this year, Think Beyond The Label will host four events in 2014, using the platform powered by our partners at Brazen Careerist. The events, all scheduled on Wednesday afternoons at 1:00 pm ET, will take place on: March 5, May 21, July 30 and October 22. Employers will gain one-on-one access to Think Beyond the Label's 6,000 registered community members. More than 60% of the site's registered job seekers with disabilities have at least five years of relevant job experience; more than 40% have over 11 years of relevant job experience; and about half have professional certification or college level degree or beyond. [Online registration](#) for both businesses and job seekers is available now. [Sign up today!](#)

ABC Talks to TBTL's Barbara Otto About New

Disability Hiring Goal for Federal Contractors

TBTL weighs in on the push for federal contractors to employ more workers with disabilities

On November 30, ABC 7 in Chicago aired a story on the recent changes to Section 503 of the Rehabilitation Act which sets a new goal for federal contractors to have at least 7% of their workforce include employees with disabilities. The story included an interview with Think Beyond the Label's Barbara Otto who talked about how these regulatory changes will move disability hiring and employment efforts forward. It also profiled Rob Roy, a University of Chicago MBA, who works in marketing in the Chicago area. Roy agreed that the regulatory changes create new financial incentives for businesses to expand their disability recruiting efforts. [See the full story here.](#)

New Businesses Featured on TBTL Jobs Portal

Qualcomm and the CIA now recruiting workers with disabilities through TBTL

Think Beyond the Label is now helping Qualcomm and the CIA find and recruit qualified candidates with disabilities and build awareness for their disability hiring efforts. As a disability recruiting partner, Think Beyond the Label will feature both Qualcomm and the CIA as sponsors on its digital hub, promoting their career opportunities on the Think Beyond the Label jobs board and publicizing their dedication to building inclusive, high-performing teams. Check out the new jobs available now on the [Think Beyond the Label Jobs Portal](#) or go straight to the [Qualcomm](#) and [CIA](#) career pages to start your job search.