



Hire Wire

A newsletter from Think Beyond the Label®

November 26, 2013



Happy Thanksgiving from Think Beyond the Label! Here's our November Hire Wire, the monthly newsletter that keeps you on top of disability employment news, events, and happenings at Think Beyond the Label. You signed up on our website, ThinkBeyondtheLabel.com, to receive periodic updates. Thank you for subscribing. We'd like to update you on this month's news and as always, we encourage you to check out our online resources like our return on investment calculator, the [Hire Gauge](#); our blog, [Hire Learning](#); and our latest [Success Stories and Smart Hire](#). Please visit us online soon and be sure to stay in the loop with Hire Wire.

-The Think Beyond the Label Team

TBTL Announces 2014 Online Career Fair Schedule



Our virtual career fairs connect businesses directly to qualified workers with disabilities

Following the success of this year's virtual career fair series which brought 29 companies together with 1800+ registered job seekers with disabilities and facilitated more than 1200 conversations between job candidates and employers, we're busy planning for next year. Just like this year, Think Beyond The Label will host four events in 2014, using the platform powered by our partners at Brazen Careerist. The events, which are all scheduled on Wednesday afternoons at 1:00 pm ET, will take place on the following dates: March 5, May 21, July 30 and October 22. The Think Beyond The Label Online Career Fair series will help employers find and recruit qualified workers with disabilities while meeting new compliance goals. Employers will gain one-on-one access to Think Beyond the Label's 6,000 registered community members. More than 60% of the site's registered job seekers with disabilities have at least five years of relevant job experience; more than 40% have over 11 years of relevant job experience; and about half have professional certification or college level degree or beyond. [Online registration](#) for both businesses and job seekers is available now. [Sign up today!](#)

Calling All Job Seekers with Disabilities

Employers plan to do more targeted outreach to candidates with disabilities in 2014

In advance of next year's online event series, Think Beyond the Label will invite businesses to individually contact relevant, qualified job seekers in the Think Beyond the Label candidate pool regarding specific

career opportunities that they will be hiring for at the 2014 online events. This new component to next year's events will create advanced targeting methods for employers and will help job seekers identify specific opportunities that are a fit with their experience. Please [register online](#) now or if you are already registered, be sure your registration information is complete and up to date so that Think Beyond the Label can notify you when job opportunities that meet your qualifications are available. [Get registered today!](#)

Prudential's Reardon Adapts to Hearing Loss

Corporate Vice President impacts company's approach to diversity and inclusion

Maryellen Reardon's life changed dramatically following a serious illness after the birth of her youngest daughter 18 years ago. An antibiotic she took for treatment caused her to lose the majority of her hearing over a six-month period. "My thought at the time was that I will never get to hear my daughter's voice," says Dr. Reardon, who is Vice President, Learning, at Prudential Insurance Company of America in Newark, New Jersey. "I could tear up thinking about it." Not only did Reardon experience hearing loss while caring for a newborn, she was juggling a full-time job, too. Her biggest concern: how to continue her dynamic career with hearing loss... [Read more.](#)



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