



Hire Wire

A newsletter from Think Beyond the Label®



September 19, 2013

Welcome to Fall! Here's our September Hire Wire, the monthly newsletter that keeps you on top of disability employment news, events, and happenings at Think Beyond the Label. You signed up on our website, ThinkBeyondtheLabel.com, to receive periodic updates. Thank you for subscribing! We'd like to update you on this month's news and as always, we encourage you to check out our online resources like our return on investment calculator, the [Hire Gauge](#); our blog, [Hire Learning](#); and our latest [Success Stories and Smart Hire](#). Please visit us online soon and be sure to stay in the loop with Hire Wire.

-The Think Beyond the Label Team

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Don't Miss TBTL's Best Practices in Disability Recruiting Webinar



WEBINAR
BEST PRACTICES IN DISABILITY RECRUITING

Free Webinar for HR professionals on
Wednesday, September 25, 2-3 EST

WED, SEPTEMBER 25 • 2-3PM EDT



Recruiting job seekers with disabilities is different than it is for other diversity hiring groups and now more than ever, businesses need to expand their workforce to include employees with disabilities. Whether you're looking to hire right away, build your pipeline or understand how to navigate the new federal regulation changes for federal contractors, this webinar offers the practical information and skills needed to interact with, engage and interview a person with a disability. This free program has been approved for **1.0 (General) recertification credit hour** toward PHR, SPHR and GPHR recertification through the HR Certification Institute. [Register online now!](#)

Registration now Open for October's TBTL Online Career Fair

New employers will be recruiting

Think Beyond the Label, in partnership with Brazen Careerist, will host it's final online career fair of the year on Tuesday, October 22nd. Businesses can connect to hundreds of job seekers with disabilities - over 365 registered for our July 30th event - and job seekers will get to know businesses like Aetna, TRW, Trustmark Companies, IRS, NextEra Energy, University of North Carolina at Chapel Hill, and Clark University. Businesses who register before October 1st can receive a

\$100 discount off our October event. [Job seeker registration is open so sign-up now.](#) Interested [businesses should also register online today](#) and use discount code **tbtl2013** at checkout to receive the \$100 discount.

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ONLINE CAREER FAIRS

RECRUITING WORKERS
WITH DISABILITIES
NATIONWIDE

MARCH 5 • MAY 21 • JULY 30 • OCTOBER 22

RHYTHM IMPAIRED

Hey Employers: If You Build it, Job Seekers with Disabilities Will Come

TBTL's Barbara Otto shares her latest blog for Huffington Post

We've been holding virtual career fairs for professionals with disabilities for a year, and employers always ask how we are able to find and authenticate a job seeker's disability status. My response always is, "If you build it right, they will come." This question is top of mind among the nation's more than 200,000 federal contractors, who are now tasked with working to fill seven percent of their workforce with qualified people with disabilities... [Read more.](#)

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