



Hire Wire

A newsletter from Think Beyond the Label®



August 27, 2012



Hello from Hire Wire, our monthly newsletter that keeps you on top of disability employment news, events, and happenings at Think Beyond the Label. You signed up on our website, ThinkBeyondtheLabel.com, to receive periodic updates. Thank you for subscribing! We'd like to update you on all our latest news this month and as always, we encourage you to check out our online resources like our return on investment calculator, the [Hire Gauge](#); our blog, [Hire Learning](#); and our latest [Success Stories and Smart Hire](#). Please visit us online soon and be sure to stay in the loop with Hire Wire. Enjoy!

-The Think Beyond the Label Team

Help the Hire Gauge Win DOL's Disability App Challenge!

Winners will be announced soon so VOTE TODAY!

There are only 2 more days to vote for Think Beyond the Label's "Hire Gauge" app that promotes disability hiring which has been entered into the Department of Labor's Disability Employment App Contest. Please [visit the site and sign up](#) for challenge.gov (the easiest way is logging in with Facebook, but you can use your email instead). Once you're registered VOTE, please share, and encourage friends, family and colleagues to do the same via email, Facebook, Twitter, LinkedIn, etc. Voting is live now: <http://disability.challenge.gov/submissions/8901-hire-gauge>. **Allvotes must be cast by 11 pm ET on Aug. 28.** Feel free to also comment on how innovative and out-of-the-box TBTL's submission is. Thank you for supporting the Hire Gauge!

Participate in the First TBTL Online Career Fair

Registration is now open for October's virtual career fair -- and it's free!

The first-ever [Think Beyond the Label Online Career Fair](#) is coming, on October 16. Powered by [Brazen Careerist](#), this one-of-a-kind online career fair will connect employers directly to job seekers with disabilities nationwide who are actively seeking employment with companies that value diversity. [Job seekers can register now](#) to be a part of this unique experience enabling them to engage in real time with employers who are ready to hire. [Businesses who register now](#) can receive a discount and, the first 15 employers to sign-up will receive prime logo placement on Think Beyond the Label's website, further enhancing their ability to do outreach to this highly sought after recruitment pool. [Learn more](#)

Think Beyond the Label Wins Award

The TBTL brand and Hire Gauge tool are recognized for creativity and innovation

Think Beyond the Label and our creative partner, [wire]stone, recently won the Gold Award of Excellence in the category of Integrated Campaign- Not-for-Profit, at the [2012 Communicator Awards](#). The Communicator Awards is the leading international awards program recognizing big ideas in marketing and communications. You can see it listed in the [winners gallery here](#). Also, abledbody & co., along with [wire]stone, was selected as a finalist in Media Post's [2012 OMMA Awards](#) in the Web Site Excellence-Charity/Non-profit Organizations for our [Hire Gauge calculator](#). Winners will be announced October 1.

USBLN Launches Partnership for Service-Disabled Veterans

USBLN teams up with Institute for Veterans and Military Families on employment goals

The [Institute for Veterans and Military Families](#) at Syracuse University has partnered with the [U.S. Business Leadership Network](#) to assist service-disabled veterans with employment and entrepreneurship. In a new, formal program both organizations will collaborate to benefit businesses that are seeking well-qualified employees and suppliers, and service-disabled veteran employees and business owners. The USBLN will hold its [annual conference](#) in Orlando Oct. 1-4. [Read more](#) about the partnership.



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